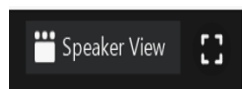
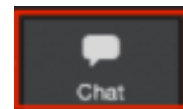


Welcome to Live Longer Better:
National Thought Leadership Event – The Great Escape

Webinar Housekeeping



Post-Event

- You are automatically set on 'mute' throughout this webinar.
- Utilise the 'Chat' facility to share your contact details or to add to the discussion.
- Use *speaker* view when speakers are presenting
- Please submit **any questions into the Q&A facility throughout the event**. This will be monitored and as many questions as possible will be posed to the speakers (as time allows) during the Q & A panel session at the end of the event.
- This **webinar will be recorded**. By staying in this webinar, you consent to be included in the recording.
- At the end of this event, you will have an opportunity to complete a very quick **anonymous survey**. This will appear on your screen once you leave Zoom.
- Presenters' slides and a recording of this event will be available on the Active Partnerships website next week: www.activepartnerships.org



An active lifestyle is the social norm for everyone





**Our Core Purpose is
to create the
conditions for an
Active Nation**

Developed a Community of Practice & Learning

The key drivers:

- >80s population will double within 10 yrs
- Majority >65 experience poor health for more than half their remaining years
- COVID-19 has exacerbated these issues & laid bare the urgency of improving the state of ageing

A Revolution is required, and we must act now to:

- Shift public & professionals' perceptions of ageing
- Create a new culture from care to enablement
- Use physical activity as the driver to increase healthspan for older adults

Live Longer Better

- 10 organisations represented

**National
Advisory
Network**

**Community
of Practice
& Learning**

- 20 APs
- Bespoke roadmaps

**Resource
Bank**

**National
Thought
Leadership
Events**

- Website
- Teams Channel
- Online learning platform

- 4 events
- 20+ speakers
- 1000+ attendances



Thank you for attending this Live Longer Better event

- A recording of this event together with slides, will be available on the Active Partnership website next week: www.activepartnerships.org The link will be sent directly to you.
- Please complete the anonymous survey that will appear on your screen once you leave Zoom. (Thank you!).
- What will you do next?
 - Follow-up your local connections and have conversations.
 - Develop your networks.
 - Join the cultural revolution!

‘Live Longer Better – a Community of Practice and Learning’

Contact us for more details:
dweekes@activepartnerships.org
annieholden@activeoxfordshire.org